The 'Workshop to Learn about Kashiwanoha Campus Area' was held on July 10, 2017. We have focused on short stay foreigners who may have a different view point about the life in Kashiwa from long stay foreigners and heard their thoughts and opinions. Based on that we want to consider what strategy we should have for internationalization in Kashiwanoha campus area.

The workshop began with a short speech from Professor Oshima, the Director of the International Liaison Office at the Graduate School of Frontier Sciences, the University of Tokyo. That was followed by presentations from Urban Design Center Kashiwanoha (UDCK), Mitsui Fudosan and the Kashiwa City Office regarding efforts of regional internationalization based on the international campus town initiative. After a break, the Part Two started with the experience of Kashiwa International Lodge Faculty in Residence from Associate Professor Motoharu Onuki at the Graduate School of Frontier Sciences, the University of Tokyo. After that was the open discussion with the international students from UTokyo and the foreigners who work in Kashiwa, regarding their first impression and attracting feature of Kashiwa city for the tourists.

Also the attendee joined lively question and answer part.

The event ended with a closing speech from the Acting Director of UDCK, Mr. Mimaki. -

Date / Time: Monday, July 10, 2017
Location: KOIL/ 6th Floor of the shop and Office Building
Sponsored by: The Graduate School of Frontier Sciences, The University of Tokyo
Co-sponsors: UDCK, Mitsui Fudosan, Kashiwa-no-ha Campus Town Initiative

Committee: Subcommittee for Internationalization, The University of Tokyo Kashiwa International Office.

Supported by: Kashiwa City Office

Part 1: Local Efforts to Internationalize the Kashiwanoha Area

1), Mr. Endo at UDCK introduced how they have collaborating with Tobu Bus so that those who do not read Japanese can use public transportation easier. In result, in summer 2017, an English information board was installed in the Kashiwa no ha campus station bus terminal.

2), Kashiwanoha Smart City

Ms. Nishibayashi from the Kashiwanoha Urban Planning and Development Department of Mitsui Fudosan gave an explanation of future planning around Kashiwanoha Campus station area. Mitsui Fudosan introduced their plan to transform the bicycle parking area under the Tsukuba Express line into a commercial area, such as cafes and bars.

3), Support Offered for International Residents from Kashiwa City

Kashiwa city introduced what services have been provided for non-Japanese residents. A guidebook for newly moved in residents (Kurashi no benri cho") for Kashiwanoha campus area will be considered to issue.

Part2: Open Discussion

Five speakers who arrived Japan recently talk on the following three issues:

- 1. First impression of the Kashiwanoha Area
- 2. Environment they think can be improved.
- 3. Features of Kashiwanoha campus area that attract international people.







